

'Friendly Resumes Career As Reporter; Bradlee M.E.

WASHINGTON

Alfred Friendly, managing editor of the *Washington Post*, is leaving that position to become an associate editor of the newspaper.

He will be succeeded by Benjamin C. Bradlee, deputy managing editor. The change is effective Nov. 15.

After 13 years of editing and news administration, first as assistant managing editor and for the last 10 years in his present job, Mr. Friendly asked to be relieved of executive duties and to resume an earlier career of reporting and writing on national and international affairs, Mrs. Katherine Graham, president of the Post, said. He will continue as vicepresident and member of the board of directors of the company.

Mr. Friendly, 53, had specialized on labor and economic reporting, national defense and atomic energy affairs, after coming to the *Washington Post* in 1939. He began his newspaper work in 1936 as a copy boy and later reporter on the *Washington Daily News*. During a



Alfred Friendly

year's leave of absence in Paris, he was the first director of Overseas Information for the Marshall Plan.

In commenting on the staff change, J. R. Wiggins, editor of the *Washington Post*, said Mr. Friendly had presided over "the critical period of the newspaper's explosive growth in news coverage." During the decade in which he was in charge



Benjamin C. Bradlee.

of news operations, Mr. Wiggins noted, there had been a complete re-shaping of coverage, entailing the establishment of a large foreign staff, the doubling of the paper's reporters, editors, photographers and other news personnel, and the creation, with the *Los Angeles Times*, of a news service with 120 subscribers throughout the world.

Mr. Bradlee, 44, came to the *Washington Post* in August after four years as the Washington Bureau Chief of *Newsweek*. Before that he had served as a political reporter in the bureau, and as chief of the magazine's Paris bureau.

A graduate of Harvard, he was a naval officer serving in destroyers in the Pacific during World War II. He was a reporter for the *Washington Post* from 1948 to 1951, and press attache at the U.S. Embassy in Paris 1951 to 1953.